

ALINA ABRAMOVA



- + Graphic designer with over six years of experience and extensive artistic background
- + Expertise in publication design, commercial print and advertising, book design, letterpress, packaging, print production, web design
- + Proficiency in Adobe CS4, Quark, MS Office, retouching, photography and printing

EXPERIENCE

- 07-PRESENT **MANCUM GRAPHICS** | Graphic Designer & Production Manager
Print production, printing bids, press checks, prepress and design for fortune 500 clients.
CLIENTS: L'ORÉAL, ESTÉE LAUDER, LAMER, JoMALONE, GOOGLE, IDB, MEN'S VOGUE, MARIE CLAIRE MAGAZINE, AFFINITY HEALTH PLAN, RADAR MAGAZINE
- 03-PRESENT **FREELANCE** Graphic Designer
Collaborate with clients on all aspects of design from concept to production.
Find a unique visual solution for each project using grid systems and quality typography.
CLIENTS: SBX FILM FESTIVAL, RADEME PEREZ, THE BRIDGE STUDIO, THEGoSTATION, BROOKLYN DAYLIGHT STUDIOS, LATITUDE PR, SANDER-MARTIJN
- 03-PRESENT **THE CENTER FOR BOOK ARTS**, New York, NY | Design and Workstudy
Design course catalog and seasonal newsletter.
Experiment with traditional and innovative bookbinding techniques, letterpress printing.
- 06-07 **IMN**, New York, NY | Graphic Designer
Designed print and web ads and for financial events worldwide.
Worked with marketing department to meet strict publication deadlines.
- 03-07 **CASALE DESIGN**, New York, NY | Graphic Designer
Designed brochures, newsletters, corporate identity, magazine ads, flyers, billboards, packaging, calendars and websites.
CLIENTS: ARZA WORLD, AUGUSTANA LUTHERAN CENTER, BETTY CROCKER, BRONX ZOO, NEW YORK AQUARIUM, NEW YORK BOARD OF TRADE, WOMEN'S DAY MAGAZINE
- 05-06 **ARLENE SLAVIN**, New York, NY | Graphic Designer
Assisted the artist in creating proposals for sculptures in urban public spaces, developing site visualizations and executing final site specific sculptures.
- 03 **NATIONAL STUDENT ADVERTISING CAMPAIGN**
National Student Advertising Federation Student Grant.
Organized and coordinated Toyota Matrix advertising campaign.

EDUCATION

- 04 **BFA Graphic Design** | St. John's University, New York, NY
Dean's List four consecutive years, Gold Key, Best-in-show awards in student art exhibit.
- 94-99 Armavir Youth Art School, Russia